



CASE STUDY

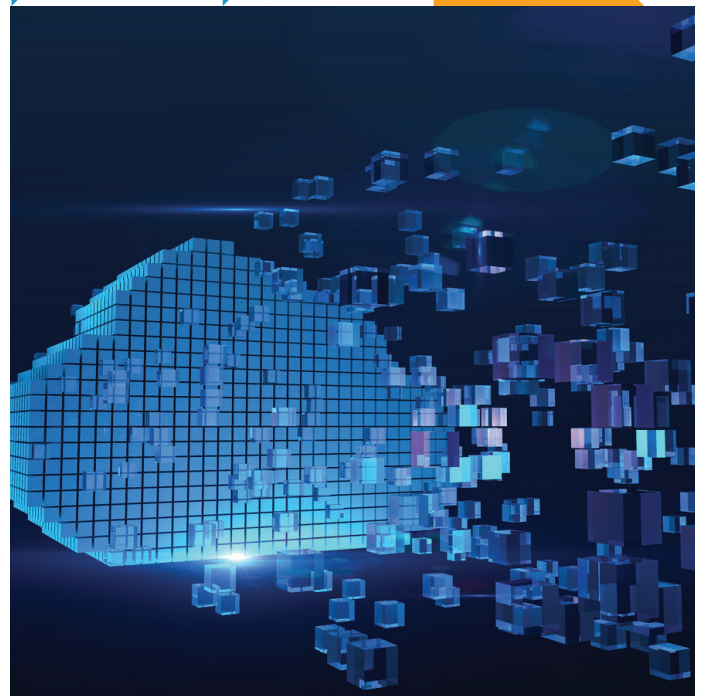
THE CHALLENGE

Harnessing the power of distributed computing on behalf of worthwhile charitable organizations and causes around the world.

THE SOLUTION

Londonderry, N.H., native Russ Willey, the founder and CEO of crypto-charities.org, was inspired by scientists who've deployed thousands of computers to solve complex calculations with the voluntary participation of many computer owners.

If distributed computing can help look for intelligent life on other planets and map the human genome, he thought, it can be put to work to generate crypto-currencies like Bitcoin on behalf of charitable organizations.



Working with a team of software engineers, web developers and designers, Willey brought that vision to reality and is now bringing it to the charitable fundraising sector, with a crypto mining app that can be downloaded to operate in the background whenever a computer is turned on.

The app is a Microsoft-trusted and recognized as safe to install by all major Anti-Virus software available today.

THE BENEFICIARIES

166

local, national, and international charities are already supported by the Crypto-Charities network, including St. Jude Research, Make a Wish and Meals on Wheels, with more being added every day.



THE RESULTS

The Granite United Way Ukrainian Relief Fund, one of the first charities posted when the site launched in July, 2022, received a \$122 check from Crypto-Charities in August, after just one full month of operation.

During that month, the Ukrainian Relief site averaged 50 daily users, each generating about \$2.50 per month, or \$29.16 per year.

50 DAILY USERS
EACH EARNING



\$2.50 PER MONTH

LEADING TO AN AVERAGE OF



\$29.16 PER YEAR
PER USER

THE FUTURE

As more users are added and charities spread the word among supporters, the possibilities are limitless. Using the Ukrainian Relief Fund as a baseline, here's a projection of how much could be raised passively in one year:

100 USERS = **\$2,916**

1,000 USERS = **\$29,160**

10,000 USERS = **\$291,600**